

Chino.io - Cookie Policy

How we use Cookies

Chino.io is committed to protecting and respecting your privacy. Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

What is a cookie?

A cookie is a small file of letters and numbers that is saved in your browser. It allows websites to recognise browsers that make subsequent requests and to store website settings within the web browser. This in turn allows websites to remember user preferences, to enable users to securely log into secure areas and to create reports on which pages are popular, so that the website can be improved. Cookies may be stored directly by a website that you visit (“first-party cookies”) or by third-party services that depend upon the website you visit (“third-party cookies”).

The cookies we use

When you visit our website, the following first-party and third-party cookies may be stored in your browser.

- **Chino.io strictly necessary website cookies:** These trackers are used for activities that are strictly necessary to operate or deliver the service you requested from us and, therefore, do not require you to consent. These are first-party cookies that are required for the correct functioning of our website.
 - They include, for example, a cookie that enables our website to see you as a single visitor as you move from one page to another and to log securely into the website (the “sessionid” cookie;
 - Additionally, the “csrftoken” cookie protects against hackers submitting unauthorized data to our server through your account using Cross Site Request Forgery techniques;
 - Iubenda’s cookies serve to track your choices on the cookie banner (for more information <https://www.iubenda.com/privacy-policy/gdpr/252372/cookie-policy>).

- **Basic interactions & functionalities:** These trackers enable basic interactions and functionalities that allow you to access selected features of our service and facilitate your communication with us.
 - Hubspot's cookies used to accelerate the loading time and provide loading info for management purposes (for more information: <https://legal.hubspot.com/cookie-policy>)
- **Experience enhancement:** These trackers help us to provide a personalized user experience by improving the quality of your preference management options, and by enabling the interaction with external networks and platforms.
 - Hotjar's cookies serve to track users behaviour on the webpages (for more information <https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookies>)
- **Measurement:** These trackers help us to measure traffic and analyze your behavior with the goal of improving our service.
 - we use Google Analytics that allows us to count visitors and see how visitors move around our website when they are using it. This helps us to improve the way in which our website works, for example, by ensuring that users easily find what they are looking for. Google Analytics places various cookies in your browser to enable this functionality. These cookies are usually named “__utmX” or “__ga”. To learn more about Google Analytics' privacy policy and options, please visit: <http://www.google.com/analytics/learn/privacy.html>;
 - we use Leadfeeder that allows us to enable the site or service provider's systems to recognize your browser and capture and remember certain information (for more information: <https://www.leadfeeder.com/privacy/>).
- **Targeting & Advertising:** These trackers help us to deliver personalized marketing content to you based on your behavior and to operate, serve and track ads.
 - LinkedIn's cookies used for Sign-in with LinkedIn and/or for LinkedIn follow feature, track user behaviour and gather advertising analytics (for more information: <https://www.linkedin.com/legal/cookie-policy>);

- Facebook Pixel's cookies serve to show the "Like" button and show the number of followers (for more information: <https://www.facebook.com/policies/cookies/>),

These sites use cookies to track access to their services.

How to block cookies

Most browsers are initially set to accept cookies. However, you have the ability to disable cookies if you wish, generally by changing your internet software browsing settings. It may also be possible to configure your browser settings to enable acceptance of specific cookies or to notify you each time a new cookie is about to be stored on your computer, enabling you to decide whether to accept or reject the cookie.

However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Cookies are a standard part of most modern websites. We recommend that, for the highest functionality of our website, you accept the default configuration of your web browser.

Last modified on May 28, 2020